

1. KLOVE SERVES ME AND MY FAMILY BY PROVIDING SINGULAR HIGH QUALITY AND WHOLESOME MUSIC ON THE FM DIAL. THERE IS NOT ANOTHER SUCH FM RADIO STATION IN OUR COMMUNITY LISTENING AREA.
2. KLOVE CANNOT BE REPLACED. THE SERVICE PROVIDED IS SPECIFIC AND PROGRAMMED TO THE A UNIQUE COMMUNITY OF LISTENERS THAT PROMOTES FAMILY VALUES, WORSHIP AND PRAISE NOT OFFERED WITH THIS QUALITY ANYWHERE IN THE WORLD, LET ALONE IN SAN ANTONIO.
3. THE SAN ANTONIO PUBLIC LISTENING MARKET IS UNIQUELY IMPACTED BY MUSICAL MATERIAL THAT PROMOTES FAMILY VALUE, CHRISTIAN MORALS, AND UPLIFTING POSITIVE MESSAGES THAT CHANGES LIVES. MANY LOCAL NON-CHRISTIAN LISTENERS HAVE CHOSEN K-LOVE AND HAVE HAD A PERMANENT LIFE CHANGING EXPERIENCE THAT HAS REMOVED CRIMINAL ELEMENTS FROM OUR COMMUNITY DIRECTLY ATTRIBUTABLE TO KLOVE. WITHOUT KLOVE OUR COMMUNITY IS NEGATIVELY IMPACT REGARDLESS OF THE REPLACEMENT.